



# A NIGHT TO END HOMELESSNESS

**6:00 PM FRIDAY, JANUARY 19 UNTIL  
6:00 AM SATURDAY, JANUARY 20, 2018  
PEORIA CIVIC CENTER**



*On any given night in our community, **hundreds of men, women and children do not spend the night in their own homes.** They stay with friends and relatives, in shelters, and in cars. And many sleep outside - seeking whatever warmth and shelter from the elements they can find.*

**Gimme Shelter** is an event hosted by the South Side Office of Concern (SSOC) to raise awareness of the challenges faced by those in our community without homes and to give our citizens an opportunity to help in the fight to end homelessness in Central Illinois.

**Gimme Shelter** will be held at the Peoria Civic Center on the evening of January 19, 2018. Community members will raise funds for the "privilege" of spending the night, from 6:00 pm in the evening until 6:00 am the next morning, outside in a cardboard box. Participants will come from all walks of life. Elected officials, community and religious leaders, media personalities, business people, students, grandparents, moms and dads will all come together for one winter night on the streets of downtown Peoria. The event will also feature educational presentations focused around the topic of homelessness and the challenges it poses for our society.

**Gimme Shelter** will bring our community together, raise awareness of the plight of those with nowhere to call home, and provide a powerful opportunity to learn more about homelessness. Participants will experience a bit of what it might be like to be outside, overnight, in the coldest part of a Central Illinois winter. Proceeds from **Gimme Shelter** will benefit the South Side Office of Concern and support homeless outreach services and permanent supportive housing to end homelessness in our community.



## BE A PART OF THIS EXCITING, UNIQUE EVENT!

**Gimme Shelter** will require the support and partnership of many individuals and organizations in our community. You can be a part of **Gimme Shelter**:

- By Registering to be a Participant
- By Pledging to Support a Participant
- By Contributing Goods and Services
- As a Sponsor
- As a Volunteer



**For more Information:** Contact Kristen Berchtold at 309/222-2751 or [kberchtold@southsideofficeofconcern.org](mailto:kberchtold@southsideofficeofconcern.org)



# A NIGHT TO END HOMELESSNESS

## SPONSORSHIP OPPORTUNITIES

### ADVOCATE for Ending Homelessness

**\$2,500**

- ◆ Company logo featured on 2,500 Gimme Shelter brochures distributed throughout the community.
- ◆ Company logo featured on 250 Gimme Shelter posters distributed throughout the community.
- ◆ Company logo featured **on the back** of 150 Gimme Shelter t-shirts distributed to event participants and volunteers.
- ◆ Company logo featured in the SSOC e-newsletter distributed to 1,200 community members.
- ◆ Recognition as the **Advocate Sponsor** in all news releases, advertising and promotional efforts supporting the event.
- ◆ Recognition as the **Advocate Sponsor** in the SSOC annual report distributed throughout the community.
- ◆ Opportunity to have a display table promoting your business at event registration.
- ◆ Opportunity to speak with event participants throughout the night.
- ◆ Company logo featured in the event program distributed to all participants and volunteers.
- ◆ Half page ad promoting your business in the event program distributed to all participants and volunteers.
- ◆ Company logo and recognition as the **Advocate Sponsor** on the SSOC Facebook page and website.
- ◆ Recognition from the podium at the celebration breakfast closing the event on Saturday morning.
- ◆ Opportunity to include a promotional item in the goody bags provided to all participants.
- ◆ Opportunity for two company representatives to participate in the event.



# A NIGHT TO END HOMELESSNESS

## SPONSORSHIP OPPORTUNITIES

### **ALLY** of Those Who Have No Home

**\$1,000**

- ◆ Name recognition on 2,500 Gimme Shelter brochures distributed throughout the community.
- ◆ Name recognition on 250 Gimme Shelter posters distributed throughout the community.
- ◆ Company logo featured **on the back** of 150 Gimme Shelter t-shirts distributed to event participants and volunteers.
- ◆ Recognition as the **Ally Sponsor** in the SSOC e-newsletter distributed to 1,200 community members.
- ◆ Recognition as the **Ally Sponsor** in all news releases, advertising and promotional efforts supporting the event.
- ◆ Recognition as the **Ally Sponsor** in the SSOC annual report distributed throughout the community.
- ◆ Recognition in the event program distributed to all participants and volunteers.
- ◆ Half page ad promoting your business in the event program distributed to all participants and volunteers.
- ◆ Recognition as the **Ally Sponsor** on the SSOC Facebook page and website.
- ◆ Opportunity to include a promotional item in the goody bags provided to all participants.
- ◆ Recognition from the podium at the celebration breakfast closing the event on Saturday morning.

### **FRIEND** of Those Who Have No Home

**\$500**

- ◆ Recognition on 2,500 Gimme Shelter brochures distributed throughout the community.
- ◆ Recognition on 250 Gimme Shelter posters distributed throughout the community.
- ◆ Name recognition **on the back** of 150 Gimme Shelter t-shirts distributed to event participants and volunteers.
- ◆ Recognition as the **Friend Sponsor** in the SSOC e-newsletter distributed to 1,200 community members.
- ◆ Recognition in the event program distributed to all participants and volunteers.
- ◆ Business card size page ad promoting your business in the event program distributed to all participants and volunteers.
- ◆ Recognition as the **Friend Sponsor** on the SSOC Facebook page and website.
- ◆ Recognition from the podium at the celebration breakfast closing the event on Saturday morning.